



# County of Los Angeles CHIEF EXECUTIVE OFFICE

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WILLIAM T FUJIOKA  
Chief Executive Officer

Board of Supervisors  
GLORIA MOLINA  
First District

MARK RIDLEY-THOMAS  
Second District

ZEV YAROSLAVSKY  
Third District

DON KNABE  
Fourth District

MICHAEL D. ANTONOVICH  
Fifth District

February 10, 2010

To: Supervisor Gloria Molina, Chair  
Supervisor Mark Ridley-Thomas  
Supervisor Zev Yaroslavsky  
Supervisor Don Knabe  
Supervisor Michael D. Antonovich

From: William T Fujioka  
Chief Executive Officer

## **CALIFORNIA CITIZENS' REDISTRICTING COMMISSION (JANUARY 19, 2010 BOARD AGENDA, ITEM NO. 8)**

On January 19, 2010, on motion of Board Chair Gloria Molina, your Board directed the Chief Executive Office (Office), in coordination with the Registrar-Recorder/County Clerk, to work with the Bureau of State Audits, relevant County departments, and community organizations to develop an outreach plan that will help identify possible candidates and provide information to the public about how to apply for the California State Citizens' Redistricting Commission (Commission). The plan was to be completed within ten days, and was to include use of existing online resources to inform interested persons about the application process and available resources, and inform the public about the formation and role of the Commission. The plan was also to include outreach to County employees and other County stakeholders.

This Commission will redraw State legislative district boundaries based on the 2010 Census. While the original deadline for submission of applications to serve on the Commission was February 12, 2010, **the State Auditor announced on February 8, 2010 that the deadline has been extended to February 16, 2010.** In addition to the actions below, we are issuing a press advisory on this extended deadline, updating both the County Channel and County Website references, advising all cities in the County, and urging all County departments to advise County advisory bodies and all stakeholders with whom they interact.

*"To Enrich Lives Through Effective And Caring Service"*

**Please Conserve Paper – This Document and Copies are Two-Sided  
Intra-County Correspondence Sent Electronically Only**

In response to your Board instruction, and in order to better ensure representation on the Commission of the County and its diverse population, the following actions were taken:

- A press release was issued and resulted in articles in several local newspapers and stories on local news outlets (Attachment I);
- An E-mail was sent to all cities in the County (city managers and public information officers) with information on the Commission (Attachment II);
- An E-mail blast was sent to all County employees advising them of the Commission and process for applying. This E-mail was also forwarded to all department heads and departmental executive managers urging that this information be shared with all County advisory bodies they staff or work with, as well as professional organizations, community groups, and other key stakeholders (Attachment III);
- A bulletin board announcement was placed on the County Channel to encourage citizen applications be filed by the February 12<sup>th</sup> deadline (Attachment IV);
- A 30-second English and Spanish public service announcement (PSA) explaining redistricting and the new Citizen Redistricting Commission was placed on the County Channel and the County Census Website ([www.census.lacounty.gov](http://www.census.lacounty.gov)); and
- Outreach was made to the communications committee of the Southern California Broadcasters Association, encouraging them to share information with their audiences and use content from the County Census Website, as needed.

In the remaining days leading up to the February 16<sup>th</sup> deadline, we will continue to work with our partners to promote wider knowledge about the Commission and its important work and to encourage qualified candidates to apply.

If you have any questions or require additional information, please have your staff contact Ellen Sandt at (213) 974-1186 or [esandt@ceo.lacounty.gov](mailto:esandt@ceo.lacounty.gov) or Martin Zimmerman at (213) 974-1326 or [mzimmerman@ceo.lacounty.gov](mailto:mzimmerman@ceo.lacounty.gov).

WTF:ES  
MKZ:pg

Attachments

c: All Department Heads



# NEWS RELEASE

## COUNTY OF LOS ANGELES

Contact: Judy Hammond, Director of Public Affairs, (213) 974-1363  
 Brian Lew, Assistant Director, (213) 974-1652

Jan. 20, 2010

### LOS ANGELES COUNTY ENCOURAGES RESIDENTS TO APPLY FOR CITIZENS REDISTRICTING COMMISSION

Are you a leader in your community? Do you want to make a difference? If so, the County of Los Angeles is encouraging you to apply for a seat on the NEW Citizens Redistricting Commission. However, you need to act fast because applications are due by Feb. 12.

By logging onto <http://www.wedrawthelines.ca.gov>, residents can view the application and find out more about the important role they could play in the County and state redistricting process by being a member of the commission to redraw state legislative and some local jurisdiction boundaries.

"Given that Los Angeles County represents at least one out of every four Californians, and that our cultural and community diversity is unique to any jurisdiction in the state, it is imperative that our county has an ample pool of qualified candidates to increase its prospects of representation," said Supervisor Gloria Molina, chair of the Board of Supervisors.

Every 10 years, every person is counted through a process called the census, providing a snapshot of how many people there are in the United States, and where they live.

Based on the census figures, the state's population is then divided evenly into districts for the state Senate, Assembly, and Board of Equalization. This is called redistricting.

In California, the State Legislature has historically drawn these district maps. In 2011, resulting from a voter-approved proposition on the November 2008 ballot, a citizens commission, formed by the state auditor, will be in charge of redrawing the state district maps. The commission will be comprised of five Democrats, five Republicans, and four members registered with other political parties or independent. These individuals will be drawn from a pool of candidates from across the state.

To qualify, candidates must:

- Be a registered voter in California for at least the last five years with the same party (or non-party) affiliation.
- Have voted in at least two of the last three statewide general elections.

-more-

**From:** Morales, Ron

**Sent:** Wednesday, January 27, 2010 7:36 AM

**To:** Agoura Hills; Alhambra; Arcadia; Artesia; Avalon; Azusa; Baldwin Park; Bell; Bell Gardens; Bellflower; Beverly Hills; Bradbury; Burbank; Calabasas; Carson; Cerritos; Claremont; Commerce; Compton; Covina; Cudahy; Culver City; Diamond Bar; Downey; Duarte; El Monte; El Segundo; Gardena; Glendale; Glendora; Hawaiian Gardens; Hawthorne; Hermosa Beach; Hidden Hills; Huntington Park; Industry; Inglewood; Irwindale; La Canada Flintridge; La Habra Heights; La Mirada; La Puente; La Verne; Lakewood; Lancaster; Lawndale; Lomita; Long Beach; Los Angeles; Lynwood; Malibu; Manhattan Beach; Maywood; Monrovia; Montebello; Monterey Park; Norwalk; Palmdale; Palos Verdes Estates; Paramount; Pasadena; Pico Rivera; Pico Rivera; Pomona; Rancho Palos Verdes; Redondo Beach; Rolling Hills; Rolling Hills Estates; Rosemead; San Dimas; San Fernando; San Gabriel; San Marino; Santa Clarita; Santa Fe Springs; Santa Monica; Sierra Madre; Signal Hill; South El Monte; South Gate; South Pasadena; Temple City; Torrance; Vernon; Walnut; West Covina; West Hollywood; Westlake Village; Whittier

**Cc:** Alsop, Ryan; Rodriguez, Elaine

**Subject:** NEW State Citizens' Redistricting Commission Time-sensitive information

City Partners:

We would like to share with you this important information regarding representation for the new State Citizen's Redistricting Commission. This information is being shared with our City partners by Los Angeles County Chief Executive Office. Please help us distribute it to your constituents.

The Board of Supervisors directed this Office to work with other partners in promoting an outreach plan to help identify candidates for the NEW State Citizens' Redistricting Commission. We need to be sure that the Los Angeles County region has its fair share of representation on the State Commission. We urge eligible County employees to consider applying for this commission. In addition, we ask that each of you advise groups and organizations with whom you interact (County commissions, committees, community based organizations, non-profits, educational institutions, professional associations, homeowner groups, service clubs, etc.) about this important opportunity. We have to act fast because applications are due by Friday, February 12, 2010.

### **Why It Is Important**

Based upon the Census taken every 10 years, the State's population is divided evenly into districts for the State Senate, Assembly, and Board of Equalization. This is called redistricting. In California, the State Legislature had historically handled this. Beginning in 2011, a citizens' commission will be in charge of redrawing these maps. The commission will be comprised of five Democrats, five Republicans, and four members registered with other political parties or independent.

The importance of ensuring representation by the County of Los Angeles and promoting a commission reflective of our diverse communities was underscored by Gloria Molina, the Chair of the Board of Supervisors: "Given that Los Angeles County represents at least one out of every four Californians, and that our cultural and community diversity is unique to any jurisdiction in the State, it is imperative that our County has an ample pool of qualified candidates to increase its prospects of representation."

## **The Details**

To qualify, candidates must:

- Be a registered voter in California for at least the last five years with the same party (or non-party) affiliation;
- Have voted in at least two of the last three statewide general elections; and
- Have relevant analytical skills, be impartial and appreciate California's diversity.

The 14 commissioners will be selected by December 31, 2010. Once selected, the commissioners will hold meetings around the State to listen to residents describe their communities, neighborhoods and what issues are important to them. The commission will use this information and draw district maps with an equal number of people in each district. The public hearing period runs from January 1, 2011 to September 15, 2011. The commissioners may spend 10-40 hours a week or more on their responsibilities, and will be paid \$300 per day, plus reimbursement of personal expenses.

## **What You Can Do**

Log onto <http://www.wedrawthelines.ca.gov> to view the application and find out more about this important role and process vital to California's future. Consider applying yourself.

Please share this information immediately with all your contacts. Thank you for your help.

Ron Morales, Office of Legislation and Intergovernmental Affairs  
Los Angeles County Chief Executive Office  
500 West Temple Street, Room 723  
Los Angeles, CA 90012  
[rmorales@ceo.lacounty.gov](mailto:rmorales@ceo.lacounty.gov)

(213) 974-1327

**From:** Zimmerman, Martin

**Sent:** Wednesday, January 27, 2010 11:38 AM

**To:** Affirmative Action; Agricultural Commissioner/Weights and Measures; Alt Public Defender; Animal Care & Control; Assessor; Auditor-Controller; Beaches & Harbors; Board of Supervisors; Board of Supervisors; Chief Information Officer; Child Support Services; Children & Family Services; Community & Senior Services; Community Development Commission; Community Development Commission; Consumer Affairs; Coroner; County Counsel; District Attorney; Fire; Fire Department; Health Services; Human Resources; Internal Services; Jensen, Darolyn; L.A Co. Employee Retirement Assoc.; Mental Health; Military & Veterans Affairs; Museum of Art; Museum of Natural History; Parks & Recreation; Probation; Public Defender; Public Health; Public Library; Public Safety; Public Social Services; Public Works; Public Works; Regional Planning; Registrar-Recorder; Sheriff; Superior Court; Superior Court; Treasurer and Tax Collector; Ann Rowland (Museum of Art); Bob Saxon (Military & Vets); Bobbette Glover (Community Dev. Commission); Daryl Osby (Fire); David Dijkstra (Animal Care); Debbie Martin (Registrar Recorder); Evangeline Ross (Affirmative Action); Gary Townsend (Assessor); Jim Jones (ISD); John Schunhoff (DHS); John Spillane (District Attorney); Jon Sanabria (Regional Planning); Jonathan Freedman (Public Health); Joseph Kelly (T&TC); Jural Garrett (Natural History); Kerry Silverstrom (Beaches & Harbors); Larry Waldie (Sheriff); Leela Kapur (County Counsel); Letitia Ivins (Arts Commission); Maria Oms (Auditor-Controller); Mike Dyer (Fire); Patricia Thomas (Probation); Patrick Ogawa (Exec Office/BOS); Richard Iizuka (Ag Com/W&M); Robert Kalunian (Public Defender); Robert Quon (Assessor); Robin Kay (Acting Chief Deputy, Mental Health); Roy Wallen (Alt. Public Defender); Sarah Ahonima (Coroner); Sheehan, Lari; Sheryl Spiller (DPSS); Susan Kerr (Children & Family Svcs); Ted Myers (DCFS); Tim Bissell (Consumer Affairs); Victor Rampulla (Sheriff); Affirmative Action; Agricultural Comm.; Alt. Public Defender; Animal Care & Control; Arts Commission; Assessor; Auditor Controller; Beaches & Harbors; Chief Information Officer; Chief Medical Examiner; Child Support Services; Children & Family Services; Community & Senior Services; Community Development Comm; Consumer Affairs; Coroner; County Counsel; District Attorney; Executive Officer; Forester & Fire Warden; Human Resources; Internal Services; Mental Health; Military & Veterans Affairs; Museum of Art; Natural History Museum; Parks and Recreation; Probation; Public Defender; Public Health; Public Library; Public Social Services; Public Works; Registrar-Recorder; Sheriff; Treasurer & Tax Collector

**Cc:** Sandt, Ellen; Alsop, Ryan; Herman, Susan; Hammond, Judy; 'Efrain Escobedo'; Cheng, Frank; 'Ollague, Louisa'; 'Jordan, Dorinne'; 'Vincent Harris'; 'Chough, Genie'; 'Velasquez, Rick'; Lori Glasgow

**Subject:** FW: New State Citizens' Redistricting Commission

**Importance:** High

County Departments,

In order to further this outreach effort consistent with the Board's instruction of January 19, 2010, we are asking that you do the following:

- Include this outreach message in all management and staff meetings, as well as any community meetings, for the next two weeks;
- Share this information with all County commissions, committees, boards, etc. which your department staffs or interacts with; and
- Share this information with outside entities including professional organizations, community-based organizations, non-profits, educational institutions, interest groups, civic organizations, homeowner groups, etc.

Thank you for your active support of this effort.

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## Message to All County Employees from William T Fujioka, Chief Executive Officer

On January 19, 2010, the Board of Supervisors directed this Office to work with other partners in promoting an outreach plan to help identify candidates for the NEW State Citizens' Redistricting Commission. We need to be sure that the Los Angeles County region has its fair share of representation on the State Commission. We urge eligible County employees to consider applying for this commission. In addition, we ask that each of you advise groups and organizations with whom you interact (County commissions, committees, community based organizations, non-profits, educational institutions, professional associations, homeowner groups, service clubs, etc.) about this important opportunity. We have to act fast because applications are due by Friday, February 12, 2010.

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# CITIZENS REDISTRICTING COMMISSION

California's first Citizens Redistricting Commission – real power for real people

Are you a leader in your community?  
Do you want to make a difference?

**APPLY NOW**

Applications  
are due by  
February 12

For more information, go to:



[WeDrawTheLines.ca.gov](http://WeDrawTheLines.ca.gov)